



EXPO 365 ... Grow BEFORE You Show!

Upgrade Your Presence. Amplify Your Exposure.

As an Exhibitor at the 2027 Nursery/Landscape EXPO, your SPROUT level participation gives you essential visibility — but why stop there? While EXPO Management brings thousands of attendees to the show floor, it's your enhanced presence that draws them directly to your booth.

Now is the time to stand out from the crowd with powerful digital and on-site visibility opportunities designed to keep your brand in front of buyers 24/7 — before, during, and after the show.

This is your chance to spark interest early and drive traffic straight to your booth while building relationships with quality leads! Don't miss this opportunity to position your company as a go-to resource for the Texas Green Industry!

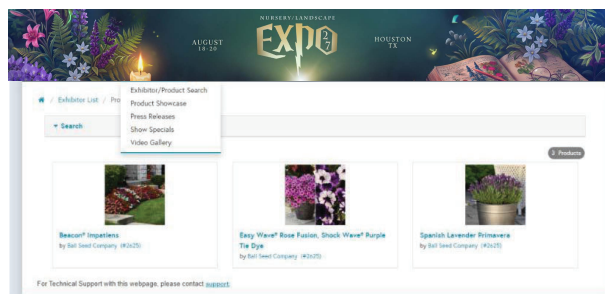
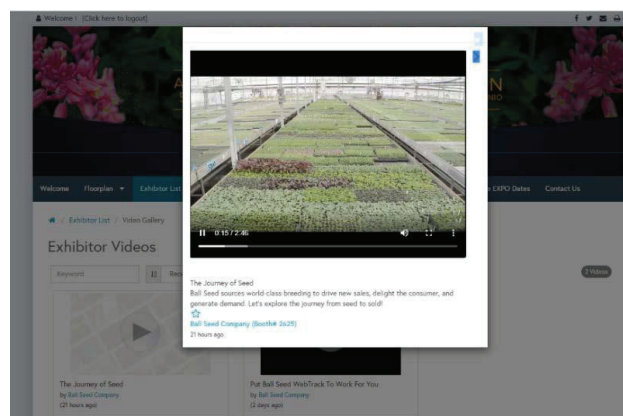
Explore the high-impact exposure options below and watch your booth presence bloom. For even greater visibility, bundle multiple opportunities together for a “full-flower” impact.

See bundled visibility packages and pricing on the last page.

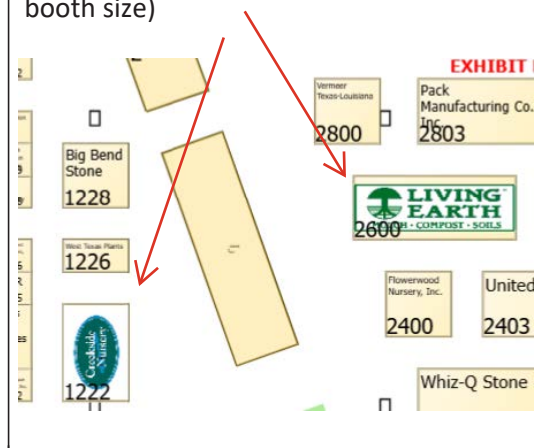
EXHIBITOR LIST EXPOSURE – Stand out by adding enhancements to your booth and draw customers eyes directly to YOU and into your booth.

Name	Booth	SPROUT	E	1 st YEAR	BOOTH SALE	VIDEO	MAP	QR	GIFT
★ Abbott-Ipco, Inc.	Booth #1219	SPROUT							
★ AC Global Fleet GPS & AI Dash Cameras	Booth #3712			1 st YEAR					
★ Acosta Farms	Booth #3024								
★ Action Visa Assistance	Booth #2422	SPROUT							
★ Adams Wholesale Supply	Booth #2009	SPROUT	E						

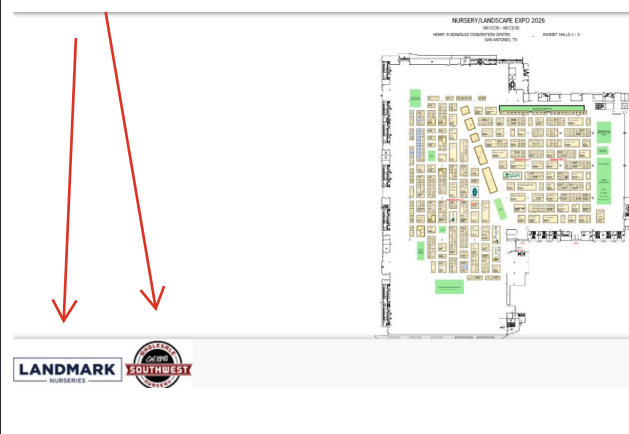
Product Video Galleries - Include Product Photos/Descriptions and Videos to appear in both the Product Showcase and Video Gallery in addition to your Exhibitor Profile Page



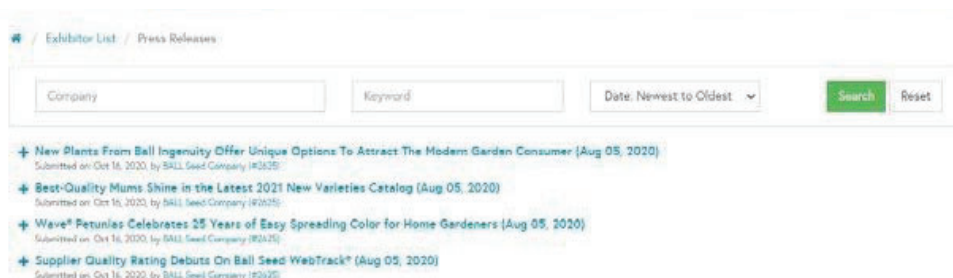
Company Logo - Don't blend in, add your Company logo to your booth on the live online floor plan! (Minimum 20'x20' booth size)



Floor Plan Banner Ad - Stay front and center while people are viewing the floor plan by purchasing a Banner Ad (Banner Size: 205 x 60)



Press Releases - Want everyone to know the latest and greatest happenings with your business? Press releases are a great way to update online visitors!



Co-Exhibitors - Want people to know the brands you represent and be able to find their way to you while searching the Exhibitor List? Simply include Co-Exhibitors with your booth. They will appear in the overall Exhibitor Listing with your booth # and be available in keyword searches.

Social Media Links - Facebook, LinkedIn, Twitter - Visitors can easily access your Social Media pages directly from your Online Listing

VIRTUAL BOOTH - Can't make it face to face at EXPO? Check out our VIRTUAL BOOTH ONLY option on the following page.



VISIBILITY OPPORTUNITIES	<u>SPROUT</u> Value-Added Free with Booth Purchase	<u>SEEDLING</u> \$500	<u>BUDDING</u> \$750	<u>FLOWERING</u> \$1,000	Virtual Booth Only \$500
Company Description <i>Add relevant Company Information</i>	✓	✓	✓	✓	✓
Website URL <i>Add your website link to your eBooth Profile</i>	✓	✓	✓	✓	✓
Welcome Message <i>Opening Statement to your eBooth Profile</i>	✓	✓	✓	✓	✓
Product Listings <i>Add your products to your company profile</i>	✓	✓	✓	✓	✓
Brands <i>Add the Brands you represent - Included in Keyword searches</i>	50 Characters	100 Characters	200 Characters	Unlimited	Unlimited
Product Showcase Table Display <i>2'x2' Table-Top Display in Product ^\$o case rea on t\$e Trades\$o &loor</i>		✓	✓	✓	N/A
VIP Move-In Access to Loading Docks		✓	✓	✓	N/A
Co-Exhibitors		✓	✓	✓	✓
Company Logo		✓	✓	✓	✓
Enhanced Listing Icon		✓	✓	✓	✓
Social Media Icons <i>Link to your Facebook, Twitter and LinkedIn pages</i>		✓	✓	✓	✓
Featured Exhibitor Listing on On-Site Printed Floor Plan/Exhibitor List		No	✓	✓	N/A
EXPO Attendee List <i>Includes Opt-In Email Addresses</i>		No	✓	✓	
Complimentary Customer Registrations		5	10	15	N/A
Product Images & Descriptions		1	3	Unlimited	Unlimited
Show Specials		1	3	Unlimited	Unlimited
Press Releases		1	3	Unlimited	Unlimited
Videos		1	3		Unlimited
Online Live Floor Plan Booth Logo (min 20'x20')		No	No	✓	N/A

Additional à la carte Promotion Opportunities (Call TNLA for additional options)

☐ Event Map Banner Ad (Multiple Options Available)	Starting at \$500	☐ Video Gallery	\$50 each
☐ Live Online Booth Logo	\$100	☐ EXPO Attendee List (Pre-Show & Post Show)	Starting at \$200
☐ Co-Exhibitors	\$100		

Flower Up Your Exposure HERE!

Company _____ Authorized Contact _____

Contact Email _____ Contact Phone _____

Option Level Requested ☒ Sprout Value Added ☐ Seedling \$500 ☐ Budding \$750 ☐ Flowering \$1,000 ☐ Virtual Booth Only \$500